

Landing Page Audit

www.professional-cv-writing.co.uk

Keyword

professional cv writing

89%

45

Good Signals

13

Issues Found

89%

Page Grade

Put the important stuff above the fold. ←



SPEED

SECONDS

1.44

KILOBYTES

1294.26

REQUESTS

56

✓ This page loads fast enough

✓ This size of this page is ok

✗ Too many file requests

URL

www.professional-cv-writing.co.uk

✓ URL is SEO friendly

✓ Exact keyword found in URL

✓ No underscores in URL

✓ Page is close enough to top-level domain

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TITLE TAG

Professional CV Writing | Cover Letters | LinkedIn Profiles

- ✓ Keyword found in title
- ✓ Keyword begins title.
- ✓ Title tag has 70 characters or less

DESCRIPTION TAG

Professional CV Writing are the UK's favourite CV Writing Service, prices start from as little as £35.00...

- ✓ Description tag includes exact keyword
- ✓ Description tag has 160 characters or less

IMAGE ANALYSIS

1 images

- ✓ All images have alt tags
- ✓ Exact keyword found in an alt tag
- ✓ Exact keyword in an image file name
- ✓ No underscores found in image file names

Landing Page Audit

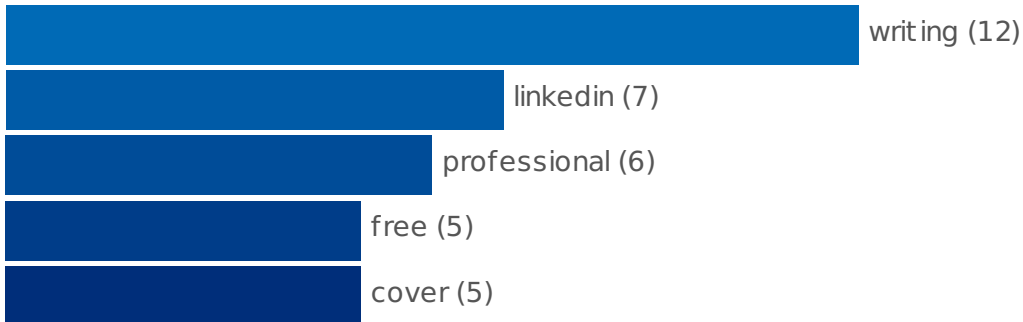
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TOP 5 WORDS USED



HEADING TAGS

H1 Tag: Welcome to Professional CV Writing
H2 Tag: Free CV Review
H3 Tag: Professional CV Writing and Career Consultancy

- ✓ Found heading tags: H1, H2, and H3
- ✓ Exact keyword found in H1, H2, or H3 tag
- ✓ There are no duplicate heading tags

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COPY ANALYSIS

✘ You should have 2,000+ words on this page

✘ Only use exact keyword 2-4 times

✘ Bold, italicize, or underline exact keyword

✔ Exact keyword found in the first 100 words

✘ Add your exact keyword to anchor text

✔ Link to a sitemap.html found

CODE ANALYSIS

✘ HTML is not W3C validated

✔ No flash found

✘ Remove inline CSS

✘ Text to HTML ratio is too low (< 25%)

✔ Found schemaorg markup

✔ Link to a sitemap.xml found

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SOCIAL ANALYSIS



✓ Tweet button found

✓ Facebook share button found

✓ Google+ button found

✓ We found a link to a blog

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MOBILE ANALYSIS

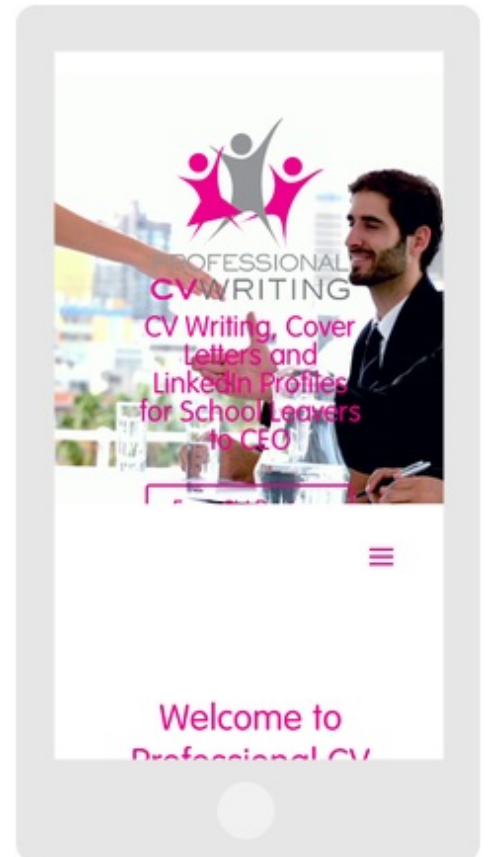
✗ Add a mobile sitemap

✗ Server should use compression (e.g., gzip)

✓ We found an Apple icon

✓ We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.



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PAGE LINK ANALYSIS



- ✓ Found 31 links from other sites
- ✓ Found 4 links from unique domains
- ✓ This page has 3 outbound links
- ✓ This page has 3 outbound follow links
- ✓ MozTrust page score: 3.61
- ✓ MozRank page score: 4.84
- ✓ Moz Page Authority: 27.32

ROOT DOMAIN LINK ANALYSIS



- ✓ Found 33 links from other sites
- ✗ 4 links from unique domains
- ✓ MozTrust domain score: 2.88
- ✓ MozRank domain score: 2.98
- ✓ Moz Domain Authority: 14.88

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DOMAIN ANALYSIS

professional-cv-writing.co.uk

- ✓ Domain is < 15 characters in length
- ✓ Found keyword in domain
- ✓ This domain is 3 years, 310 days old
- ✓ This domain expires in 1 years, 55 days
- ✓ Preferred domain set
- ✗ Canonicalize your IP address
- ✓ Site is accessible via http (SSL)
- ✓ robots.txt file found
- ✓ Favicon found

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TASKS

- Too many file requests
- You should have 2,000+ words on this page
- Only use exact keyword 2-4 times
- Bold, italicize, or underline exact keyword
- Add your exact keyword to anchor text
- HTML is not W3C validated
- Remove inline CSS
- Text to HTML ratio is too low (< 25%)
- Add a mobile sitemap
- Server should use compression (e.g., gzip)

TASKS

- Canonicalize your IP address
-

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A large blue circle containing the text '89%' in white, representing the audit score.

89%

SUMMARY

Let us help you complete the tasks above and get your web pages and website ranked higher in major search engines like Google. We will help you dramatically increase targeted traffic, conversions, and sales from your website.

Thank you,

The ICT Guys

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